



ISRA UNIVERSITY

Islamabad Campus

Department of Electrical Engineering

Program: B.E. (Electrical)

Semester - Fall 2015

HS-321 Engineering Economics & Management

Assignment – 1

Marks: 10

Due Date: 21/03/2016

Handout Date: 16/03/2016

Question # 1:

XYZ limited spent 125k in equal amounts over two years developing a new product, launched after the two years. It will sell for 1k and has a unit cost of 900. Sales are expected of 100, 400, 750, 1100, 1200 units after launch. The company can achieve an investment return of 15% on capital after inflation.

Good Luck